



Humanizing Value Chain: Fairer Future Starts with You

Join us to explore practical solutions for building transparent, fair, and inclusive value chains

Global supply chains today are built on systemic inequality. Farmers growing coffee, garment workers, and miners extracting critical minerals often earn less than a living wage while intermediaries and corporations capture most of the value. **Humanizing Value Chains (HVC)** initiative offers a transformative, technology-driven approach to correct these imbalances.

By leveraging **blockchain-based traceability** and **micro-repatriation**, HVC enables fair compensation to reach producers and fosters transparency across supply chains. In doing so, it helps shift the *burden of fairness* from *producing countries* to the global market, engaging consumers, businesses, and policymakers in creating more equitable systems.

At this event, our panel of experts will present concrete pathways for embedding justice, transparency, and accountability into global trade, turning value chains from engines of inequality into pathways out of poverty.



A Moment of Opportunity

Justice in trade is not too complex to achieve; it can be engineered **transaction by transaction**. The tools now exist. Consumer demand is growing. The only missing element is the collective will. HVC invites companies, policymakers, and consumers alike to take action and help transform the global supply chain.

The future of ethical globalization starts now—one transparent transaction at a time.

Join us to learn how HVC can contribute to sustainable development and the achievement of SDGs through fairer global value chains.

- **Date:** Thursday, 3 July 2025
- **When:** 10:00 to 11.30 (90 minutes), Teleconference
- **Moderated by:** Dr. Mariangela Parra-Lancourt, Chief, Strategic Engagement and Policy Integration Branch, Financing for Development Office, DESA
- **Featuring:** H.E Mirjam Blaak Sow, H.E. J. Eduardo Malaya, Mr. Massimiliano Fabian, and Mr. Derek Hardwick

