SPECIFIC PROCUREMENT NOTICE (SPN)
REQUEST FOR EXPRESSIONS OF INTEREST
(CONSULTING SERVICES)
‘DESIGN OF AN OUTGROWER ACTION PLAN TO OVERCOME FARMERS’ KEY CHALLENGES AND DEVELOP AN ENHANCED TECHNICAL OFFER’

GHANA
Agroforestry Technical Assistance Facility
B-BOVID ‘Outgrower Scheme Strengthening’

Agroforestry and skills development
Financing Agreement reference: Grant No. 5700155002602
Project ID No.: P-Z1-AAD-005

This Request for Expression of Interest follows the General Procurement Notice (GPN) that was published in the African Development Bank Group’s Internet website on 30 November 2016.

Moringa Partnership S.A.S. has received a grant from the African Development Bank’s Fund for African Private Sector Assistance to finance the support of micro and small businesses, small-scale farmers, small producers, associations, cooperatives and other support groups that are part of a value chain of large-scale agro-forestry companies that will benefit from investments to be made by Moringa Mauritius Fund. The support includes promoting and introducing new agro-forestry techniques, development of new value chains, strengthening capabilities of producer organizations and enhancing market access.

The Agroforestry Technical Assistance Facility (ATAF) of the Moringa Partnership S.A.S intends to apply part of the grant amount for a Technical Assistance with the Moringa investee B-BOVID. The goal of this Technical Assistance project Outgrower Scheme Strengthening is to further enhance its sourcing of raw material by sustainably increasing farms productivity and strengthening B-BOVID’s relationship with farmers by providing high quality planting material and continuous technical support. The project is composed of the following components:

1. Design of an outgrower action plan to overcome farmers’ key challenges;
2. Re-establishment of nurseries and practical demonstrations;
3. Re-establish sourcing traceability system and farmers’ data base and analyze current supply chain management of outgrower network.

ATAF hereby invites firms to express their interest in undertaking the implementation of Component 1 of the project. The specific objectives of the assignment are the following:

1) Develop a clear and actionable outgrower scheme design, including an optimized and diversified sustainable farming system to increase farms productivity and farmers resilience;
2) Support B-BOVID with the implementation of an efficient technical offer to farmers including training and farm management advisory.

The consultancy firm is expected to develop an actionable outgrower scheme and provide technical support to farmers during the first ten months of implementation. This will lead to the design of a sustainable palm oil production system and support B-BOVID in providing farmers with access to high-quality planting materials, consistent advisory, technical assistance, training, and capacity improvement, resulting in enhanced productivity and a stable and diversified revenue for farmers.

For the proposed assignment, the consulting firm selected must demonstrate the following:

- Profound expertise and successful track record in supply chain optimization and
interventions in the agricultural processing sector;

- Profound understanding, experience and agronomic knowledge on oil palm in Ghana with local presence in Takoradi region;
- Proven experience in staff capacity-building and demonstrated knowledge and experience in designing outgrower schemes and offering extension services to smallholder farmers;
- Good understanding national and international regulations on forest conservation and deforestation issues;
- Track record of successfully implementing and managing similar projects;
- Strong stakeholder management and communication skills, especially within the context of sustainable agricultural initiatives;
- Strong track-record in Africa, preferably in Ghana;
- Presence in Ghana, preferably in the Takoradi region;
- Full proficiency in English and relevant local languages;

The services requested will entail the consultancy firm to be based in Ghana or travel to Ghana as required. The implementation period is ten months, starting August 2023. The launch of the project is urgent and the exact project schedule will be defined together with all stakeholders of the project. The completion of activities should not exceed June 2024. The firm will be responsible for implementing the activities as listed above meeting the targets outlined in the project in close coordination with the management team of B-BOVID and Moringa.

The Agroforestry Technical Assistance Facility (ATAF) now invites eligible firms to indicate their interest in providing these services. Interested firms must provide information indicating that they are qualified to perform the services (brochures, description of similar assignments, experience in similar conditions, availability of appropriate skills among staff, etc.). Firms may constitute joint ventures to enhance their chances of qualification.

Eligibility criteria, establishment of the short-list and the selection procedure shall be in accordance with the African Development Bank’s “Procurement Policy for Bank Group-Funded Operations, October 2015, which is available on the Bank’s website at https://www.afdb.org/.

Interested firms may obtain further information via email to:

jos.debest@common-fund.org

Expressions of interest must be delivered to the address below by July 25, 2023 at 17:00 and mention “ATAF – B-BOVID: Component 1 – [Consultant name]”. **Firms that intend to express interest may also submit their interest electronically to the email address provided below.**

Attn:  
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